**# Logline**
*What is your story in one sentence?*
A group of frustrated consumers, dissatisfied with industrial food, asking themselves how they can find relief with healthy and sustainable eating

**# Genre (Extern/ Intern)**
*What is story external genre (A-Story) and what is the internal genre (B-Story)?*

**# Inciting Event (Driver)**
*What sets the story in motion?*
Main character accidentally uncovers 'homemade' food comes off a truck

**# Story Mind (OS) Problem**
*What is the problem the (story) mind is trying to solve?*
How to make sure I eat only healthy food?

**# Grand Argument Story (Archetype Function)**
*How does the human mind considers and tries to solve the problem?*
- Protagonist considers to eat only healthy and sustainable food
- Antagonist lets the protagonist reconsider to go for fast-food
- Reason argues that healthy food is much more expensive
- Emotion argues that you need to take time to eat
- Guardian calls to mind: a healthy mind in a healthy body
- Contagonist argues that fast-food from time to time doesn’t harm
- Skeptic disbelief that you can find really healthy food any more
- Sidekick supports the idea of sustainable food production

**# Grand Argument Story (Approach and alternative)**
*Which approach in the story is shown as the only appropriate one to solve the problem?*
Sustainable food production (vs eating in moderation)

**# Story Solution/ Goal**
*How can the story problem solved and what is the goal?*
Develop a local food system (solution) to ensure sustainable food production (goal)

**# Theme (RS Premise)**
*What is the thematic point of the story, why is the story being told?*
You are what you eat

**# Main Character Trauma (Traumatic Event)**
*What traumatic event happened to the main character?*
As a kid getting lost in the woods

**# Main Character Problem (Problem)**
*What is the source of the main characters problem?*
Homebound, rarely leaving one’s home, avoids crowded places, money

**# Main Character Arc (Want/ Need/ Resolve)**
*How does the main character change?*
Wants utilizing renewable energy and become a self-provider; Needs safety and security; Changes and learns to trust own instincts

**# Plot Point (Climax, Outcome)**
*What is the major turning point which determines whether the goal will be achieved?*
Hippie from the woods dies of rare food poisoning after stealing homegrown vegetables from his garden

**# Resolution (Judgement/ End)**
*What is the outcome of the story?*
Lives in block-house near the woods but needs every now and then to make a compromise between homegrown and superstore